

We're looking forward to our one-hour deep-dive together on Twitter. If this is your first time participating in a Twitter chat, this is a quick guide for how to get set up and what to expect.

If you've never participated in a chat before, no problem. It's a fun experience and can be a great way to meet new users, increase your following, and pick up some great feedback and connections of your own along the way.

Below you'll find a few background notes and tips for how Future of Good chats are run.

**Chat tips:**

- People will be "following" the chat by following the hashtag **#FCC2019** and **#WorldCitiesDay**, so it's very important to include these two hashtags in every answer or comment you make in the chat so that it will be captured and shared in the discussion stream. This will also enable us to track and retweet your answers.
- Twitter restricts you to 280 characters per tweet, so this means your answers to questions must be concise and/or short form. Feel free to pre-draft some answers (as you'll have the questions in advance) so you can cut-and-paste your answers as the questions come up. Ad-libbing is also fine. Generally the chat is meant to be a casual, conversational environment, so don't feel like your answers need to be too "scripted" -- just be yourself! As a general rule of thumb, the shorter the sweeter, so if able please construct your answers to be concise.
- Be as creative as you wish! Add emojis, GIFs, images, etc in your tweets. Adding these multimedia attachments creates more engagement, which is more likely to get retweeted and liked by those following the chat. Tagging other Twitter handles in your responses is helpful for increasing engagement. It is also encouraged to add links to websites for more info on your tweets.

**Instructions for participating in the Twitter chat:**

- We will set up a Direct Message thread for us to be in communication during the Chat. Please message us there 5 mins prior to the chat start time (e.g. 9:55am ET) to let us know you're around and good to go.
- Please log into your Twitter account 5 minutes before the chat start time (e.g. 9:55am ET) and tweet "Looking forward to participating in today's #FCC2019 chat with @futureofgood and @FutureCitiesCA in 5 minutes! #WorldCitiesDay"
- @futureofgood will begin the chat with a kick-off tweet, instructions, and welcome to the panellist (this is where you introduce yourself) and a brief intro of the chat topic.

- @futureofgood will then pose the chat questions, "Q1" , allow time for the guest and others to answer.... "Q2", etc. Please directly reply to the Q tweet by tweeting "A1: ..... #FCC2019 #WorldCitiesDay ", etc. -- You must include the hashtags #FCC2019 #WorldCitiesDay in every tweet so that people following along can see it and the host can track your responses. This will also help us to create an archive of the chat later on.
- When you reply, please ensure you reply directly to the tweet.
- If you want to include a long multiple-part answer, thread the responses ( [here's how](#) ). Try to restrict your multiple-tweet answers to three tweets at maximum, in order to retain audience engagement.
- Don't worry about being polite and waiting for others to speak up or answer first. That only creates 'dead air' / radio silence. Tweet your answers / comments right away as this is what helps keep the conversational stream flowing nicely.

Should you have any questions, feel free to reach out to [julie@futureofgood.co](mailto:julie@futureofgood.co).